

GLOBAL CYBER UNIVERSITY



글로벌사이버대학교
GLOBAL CYBER UNIVERSITY

Beyond Korea

Emerging as a Global Academic Hub

A University Leading in Human Technology and
Pioneering the Coexistence of
Humanity and Earth

Global Cyber University





BTS'

Alma Mater



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Greetings

Discover the grand aspirations of *Hongik* at
Global Cyber University,
where the world awaits you

Greetings, I am Ilchi Lee, the founder of Global Cyber University.

The 21st century is an era in which success is only achievable for globally talented professionals transcending national boundaries. My dream for the past 30 years has been for our youth to embrace the spirit of *Hongik Ingan* in Korea, utilizing their brains to traverse the globe.

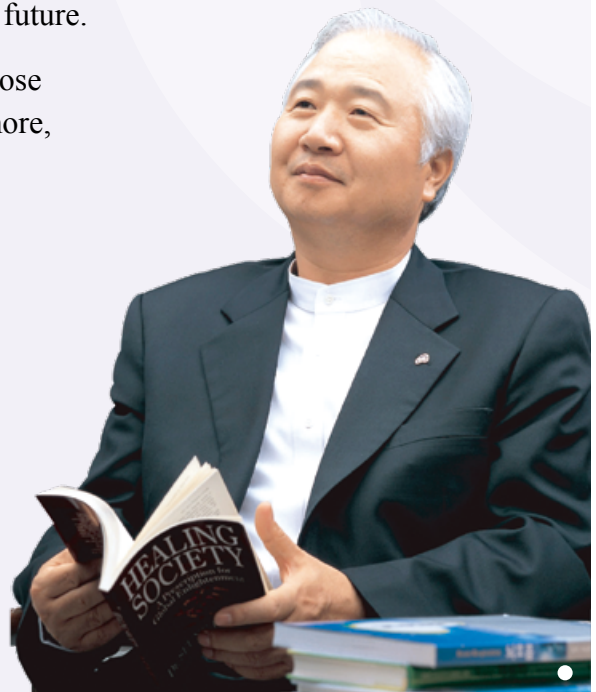
As the first step toward realizing this dream, Global Cyber University opened its doors in 2010 to pioneer the world's first Brain Education department. Currently, a total of thirteen departments across four colleges and four schools are nurturing students to cultivate their dreams for the future.

The 21st century is an era where success belongs to those who adeptly develop and utilize their brains. Furthermore, Global Cyber University is committed to cultivating global talents and character for the students who will actively engage on the world stage. I am certain that your grand aspirations will be fulfilled at Global Cyber University.

Ilchi Lee, Founder of Global Cyber University

**Hongik* (Benefit all)

**Hongik Ingan* (Human beings who act to benefit all)



The World's Only University to Specialize in **Brain Education**

A University Leading in **Resolving Social Issues**

A University Contributing to the **Earth**

In accordance with the vision of our founding president, Ilchi Lee, who aspires to create not just a university in Korea, but a true global institution that contributes to the Earth and society. Global Cyber University will strive to become a pioneering educational institution with K-Minerva leading the way. Beyond the globalization of Brain Education amidst the Korean wave era, we aim to forge a new path as a future university by fostering global citizens who will actively practice Earth Management. Embracing this commitment, Global Cyber University will embark on a journey towards excellence in education.

At a time when the world is showing much interest in South Korea, Global Cyber University seeks to embark on new challenges to realize the globalization of Brain Education and the values of coexisting with Earth.

Adapting to the demands of a new era and the call for change, Global Cyber University is committed in striving to evolve into a genuinely prestigious global institution.

Global Cyber University, leading in K-education, will continue to grow through innovative leaps.

Byeong Yeong Gong,

President of Global Cyber University



The Vision of GCU

Cultivating Global *Hongik* Talents to Promote Korean Values Worldwide

K-culture

Earth Management

Global Cyber University

The Globalization of Korean Assets
Minerva Modeled University

Brain Education



The Vision of GCU



Cultivating Global Hongik Talents

Leadership in the Field of Korean Culture and Human Services

Building an Education System Aligned with Global Standards

Leading the Advanced Remote Education Environment for a Lifelong Learning Society



Establishing Educational Infrastructure

01



Quality Management of Classes and Content

02



Strategic Partnerships with External Organizations and Universities

03



Operation of Regional Centers

04



Expansion of Social Contributions

05

The Vision of GCU

Cultivating Global *Hongik* Talents to Promote Korean Values Worldwide



○ The Globalization of Brain Education

Just as the creative power of the human brain has shaped modern civilization, the key to resolving the current challenges facing humanity also lies in the proper utilization and development of the brain. Education where everyone thrives – you, me, and all of us prospering is crucial.



○ Minerva Modeled University in Korea

To foster global *Hongik* talents based on the achievements to date, we will develop and implement a tailored Minerva University model that integrates global perspectives, Brain Education, the essence of a second BTS, and Earth Management.

The Beginning of My Dream, a Global Platform - Global Cyber University

A University Practicing Humanity for the Benefit of Mankind

The Nearest University in the World



Resolving School Violence through Character Education

We have been at the forefront in implementing character education, both domestically and internationally.

In particular, we have made significant contributions to transforming the nation of El Salvador and achieved notable success in numerous domestic and international schools ranging from kindergartens, elementary, middle, and high schools.

Based on the accumulated achievements so far, we will solve school violence through brain science-based techniques.



Earth Management

Faced with contemporary crises such as the disruption of the global ecosystem and climate change, caused by the indiscriminate development in a human material civilization, we aim to present the overarching concept of 'Earth Management' and lead the way forward.

The History of GCU

| | | | | | | |
|---|---|---|---|--|--|---|
| <ul style="list-style-type: none">• Authorized to establish Global Cyber University by the Ministry of Education, Science and Technology• Opening of Seoul Learning Center | <ul style="list-style-type: none">• Global Cyber University consortium selected as a leading university for the establishment and operation of 'Smart Learning System'.• Selected as the lead research institution for the Ministry of Education's policy research project | <ul style="list-style-type: none">• Selected for the Ministry of Education, Science, and Technology's Official Development Assistance (ODA) program | <ul style="list-style-type: none">• Launched 'A Study on the Development of Healing Programs for Emotional Workers' with Seoul National University Hospital | <ul style="list-style-type: none">• MOU with the Earth Citizens Organization New Zealand | <ul style="list-style-type: none">• Awarded the 'José Simeón Cañas Slave Liberator Order,' one of the highest national honors in El Salvador• Awarded the 'Best Organization Prize' with the 'Emotional Labor Healing 365 Project' by the Korea Occupational Safety and Health Agency | <ul style="list-style-type: none">• Opening of K-P OP Promotion Center 'POP-KON' (Seoul Learning Center)• MOU with the BINUS University, Indonesia |
| <h2>2010</h2> | <h2>2011</h2> | <h2>2012</h2> | <h2>2015</h2> | <h2>2017</h2> | <h2>2018</h2> | <h2>2019</h2> |



- MOU with the Kyoto University of the Arts, Japan
- MOU with the Earth Citizens Organization Japan
- MOU with the Institute of Brain Education, USA
- MOU with the Korea International University in Ferghana, Uzbekistan
- MOU with the Mongolian National University of Arts and Culture, Mongolia
- Awarded the Minister of Trade, Industry and Energy's Award (outstanding Industry-Academia Collaboration)
- Awarded the Minister of Foreign Affairs Award – International Implementation Category for Sustainable Development Goals (SDGs)
- MOU with the Tarlac State University, Philippines

2024 2023

- Awarded the Minister of Gender Equality and Family Award (Family-Friendly Category)
- MOU with the Hindustan Institute of Technology & Science, India

- Awarded the Minister of Science and ICT Award (R&D Category)

- Awarded the Minister of Health and Welfare Award (Social Contribution Category)
- Awarded the Prime Minister's Commendations (Industry-Academia Collaboration Category)
- Joint Operation Agreement for the Global Brain Education Centers in 12 countries (USA, Japan, New Zealand, UK, France, Spain, Belgium, Sweden, Slovakia, Russia, Canada, El Salvador)

2020

2021

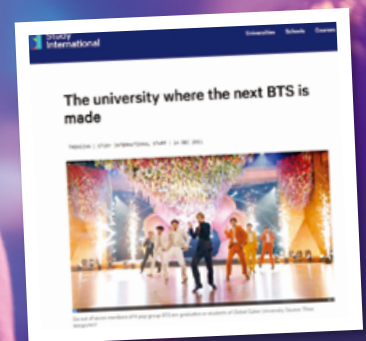
2022



BTS' Alma Mater

10 years with Global Cyber University

- Enrollment of **Suga** (Min Yoon-gi) in **March 2013** (Graduated 2019)
- **BTS** Debut on **June 13, 2013**, at Ilchi Art Hall
- Enrollment of **RM** and **J-Hope** in **2014** (Graduated 2019)
- Enrollment of **Jimin** and **V** in **2015** (Graduated 2020)
- Enrollment of **Jungkook** in **2017** (Graduated 2022)
- Awarded the Global Talent Award by Global Cyber University in **2017**
- Achievement of Billboard Chart No. 1 with 'Love Yourself' in **2018**
- Awarded Global Cyber University's President's Award for **Suga, RM, J-Hope** in **2019**
- Achievement of Billboard Chart No. 1 with 'Dynamite' in **2020**
- Awarded the President's Award at Global Cyber University for **Jimin** and **V** in **2021**
- Awarded the President's Award at Global Cyber University for **Jungkook** in **2022**
- Establishment of the **BTS Alma Mater Hall of Fame Website** in **2022**



Hallyu

(K-culture wave)

K-culture boasts global competitiveness and is currently undergoing global dissemination.

In 2020, for the first time among domestic universities, we opened a K-POP Promotion Center in Apgujeong, Seoul, and established the Global K-POP Promotion Institute.



A Four-year Comprehensive University Accredited by
the Ministry of Education

Global Cyber University



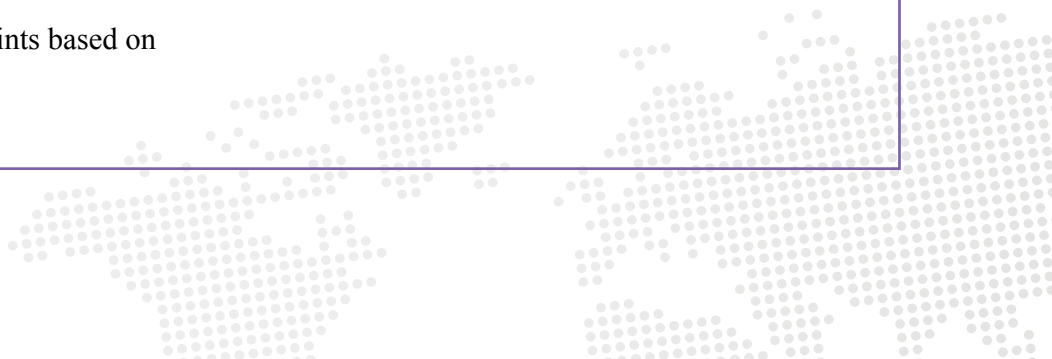
5 Resolved Issues

- 01 Operable without **age** limitations
- 02 Operable without regard to **location**
- 03 Operable without the burden of **time**
- 04 Operable without **financial** restrictions
- 05 Operable without constraints based on **background**

Prestigious University

K-education and cultural content

A university striving towards becoming a prestigious institution



Beyond Korea a University for the World



Global Cyber University, which supports students' dreams and passions by providing a specialized curriculum anytime, anywhere in the world.

The history of growth continues.

College of Human Life

- ☑ Department of Oriental Studies
- ☑ Department of Counseling Psychology
- ☑ Department of Korean History and Culture

College of Global Culture and Arts

- ☑ Department of Entertainment & Media
- ☑ Department of Media Content Creation
- ☑ Department of Practical English
- ☑ Interdisciplinary Major of Global K-culture
- ☑ Interdisciplinary Major of AI Content

School of Management

- ☑ Investment (Major Track)
- ☑ Marketing (Major Track)
- ☑ Management of 120-year Life (Major Track)

College of Integral Psychotherapy

- ☑ Department of Brain-based Emotion Coaching
- ☑ Department of Meditation Therapy

College of Brain Education

- ☑ Department of Brain Education
- ☑ Department of Brain Training
- ☑ Interdisciplinary Major of Dementia Care
- ☑ Convergence Major of Earth Management

School of Social Welfare

- ☑ Silver Welfare (Major Track)
- ☑ Family Welfare (Major Track)
- ☑ Counseling and Health Welfare (Major Track)
- ☑ Welfare Facility Management (Major Track)
- ☑ Interdisciplinary Major of Dementia Care

School of Sports & Health

- ☑ Fitness Coaching(Major Track)
- ☑ Exercise Planning (Major Track)
- ☑ Beauty & Health Coaching (Major Track)
- ☑ Yoga and Pilates (Major Track)
- ☑ Silver Care (Major Track)
- ☑ Interdisciplinary Major of Dementia Care

School of AI Convergence

- ☑ AI Computer Information Communication (Major Track)
- ☑ AI Metaverse (Major Track)
- ☑ AI Drone (Major Track)
- ☑ AI After-school Teacher (Major Track)
- ☑ Interdisciplinary Major of AI Content



01 College of Integral Psychotherapy

Department of Brain-based Emotion Coaching

The Department of Brain-based Emotion Coaching is committed to developing professionals in emotional coaching and counseling psychology. These individuals acquire a comprehensive understanding of the principles regarding the brain and emotions, applying this expertise proficiently in the field of psychotherapy.

In the Department of Brain-based Emotion Coaching, students learn practical emotional coaching techniques to handle and regulate emotions using insights from Brain Education. We also focus on preparing mental health professionals for the clinical field through a hands-on counseling coaching program, practice sessions, and recognized certifications.

Department of Meditation Therapy

The integration of meditation with psychotherapy has diminished the likelihood of psychological disorders reoccurring and broadened avenues for treating challenging conditions. Furthermore, meditation therapy serves as a valuable tool for cultivating and enhancing the inherent capabilities of the human brain.

The integration of meditation and psychotherapy represents an effective approach for enhancing the well-being of the body, mind, and brain. Meditation therapy has acquired a prominent position at the forefront of mental health advancements in the 21st century.





02 College of Brain Education

Department of Brain Education

The Department of Brain Education is a distinguished academic program where students study the philosophy, principles, and methodologies of Brain Education, focusing on the proper utilization and development of the human brain.

The 21st century is marked by a focus on personal development, where the mastery of self-competence is closely linked to the judicious utilization of the brain. Within the field of Brain Education, students gain specialized knowledge and undergo systematic training rooted in the theory of Brain Convergence Studies. This comprehensive approach leads to enhanced physical confidence, improved emotional control, and expanded consciousness in the subtle interplay between the body and the mind.

Department of Brain Training

In collaboration with leading experts in cognitive science, psychology, and brain training, we have developed a curriculum designed to provide knowledge and practical experience applicable to dementia prevention, mental health management, human resource development, psychological counseling, and educational training.

We recommend admission to the Department of Brain Training for those interested in the following areas:

- Measuring the potential development of dementia through brainwave signals.
- Effective coping mechanisms and management strategies for mental health issues such as stress, depression, anxiety, and concerns.
- Attaining the nationally accredited qualification of Brain Trainer, the only one of its kind in brain-related fields.
- Professional opportunities in the utilization of health management for both physical and mental well-being.

Interdisciplinary Major of Dementia Care

Dementia prevention and care represent significant challenges in the future for the South Korean welfare society. In this major, we aim to cultivate welfare practitioners specialized in dementia prevention, early detection, and the care of dementia patients and their families. Ultimately, our goal is to contribute to the realization of a healthy welfare society.

Convergence Major of Earth Management

As we come to face severe threats to the global ecosystem, epitomized by the ongoing climate crisis and the challenges faced due to the development of artificial intelligence technology, students are expected to identify multiple issues within various fields and offer potential resolving actions to them. These fields include, but are not limited to; health, education, politics, economy, and culture.

We strive to foster global leaders who value spiritual and cultural assets and possess the practical capabilities to effectively contribute to the Earth and humanity.



03 College of Global Culture and Arts

Department of Entertainment & Media

The Department of Entertainment & Media is dedicated to cultivating proficient artists who contribute to the global influence of the Korean Wave. It facilitates students in acquiring the essential functions and artistic spirit of popular art necessary in today's modern media landscape.

Over the past decade, the Department of Entertainment & Media has been dedicated to cultivating students with exceptional talent who play a pivotal role in the global expansion of Korean pop culture, exemplified by groups like BTS, aligning with the school's commitment to the global promotion of Korean culture.

Department of Media Content Creation

The Department of Media Content Creation is dedicated to cultivating individuals rooted in Korean culture and philosophy who possess the qualifications to actively engage on the global stage. This program operates a specialized curriculum that leverages media technology to lead the global impact of Korean popular culture, often referred to as K-culture.

Department of Practical English

In the rapidly evolving era of globalization - proficiency in English, both in terms of specialized knowledge and practical communication skills, is essential for global talents. The Department of Practical English structures its curriculum with practical English education programs to enable all students to grow into outstanding future professionals who can excel in various fields and practical settings. The department aims to cultivate global talents with language proficiency, effective communication skills, and an international perspective.

Interdisciplinary Major of Global K-culture

The Interdisciplinary Major of Global K-culture is dedicated to nurturing talents who are grounded in the philosophy of Hongik, aim to practice Earth Management and actively engage on the world stage. This major aspires to cultivate leaders in the emerging global community who embody the essence of the new Korean Wave, meeting the demands of a future global society.

Interdisciplinary Major of AI Content

The Interdisciplinary Major of AI Content cultivates AI Prompt Engineers and AI Creative Experts by integrating AI technology with various creative fields, enabling them to produce innovative and creative content.



04 College of Human Life

Department of Oriental Studies

The Department of Oriental Studies aims to revitalize the luminous essence of our ancestors in practical academic pursuits, actively applying the wisdom of our forebears to address contemporary challenges and contribute widely to the benefit of humanity in the present age.

The Department of Oriental Studies cultivates experts in Oriental Metaphysical Mathematics, merging traditional ideologies such as Saju numerology, Feng Shui, and celestial predictions with modern academic disciplines. These experts are trained to offer clear solutions to life's challenges.

We aim to elevate the academic standards of our traditional predictive studies, ensuring the individual social success of each student and globally expanding the scholarly application, thus enhancing the status of our cultural heritage.

Department of Counseling Psychology

The Department of Counseling Psychology conducts online education focused on scientific theories and counseling application skills required for counseling in diverse fields such as mental health, personality, development, education, career selection, vocational adaptation, family issues, marital problems, child/adolescent issues, and personal growth. Additionally, it offers offline certification studies, counseling experiences, practical training opportunities, and counseling internships to cultivate competent counseling psychology professionals equipped with the skills demanded by society.

Department of Korean History and Culture

Relying on a philosophical foundation and the concept of heaven, earth, and human, the department essentially facilitates the individual's fulfillment - the completion of the human soul. Equipped with the requisite academic knowledge, it propels towards the completeness of the whole. Consequently, it is a department dedicated to nurturing individuals who can take pride in their Korean identity and make meaningful contributions to global society. Additionally, the department imparts understanding of the Korean perspective on their cultural heritage through theoretical coursework and experiential activities, including *Seondo* Practice.

Seondo culture, derived from the foundational philosophy of the Korean nation emphasizing "*Hongik Ingan, Ewha Segye*" (To broadly benefit all humanity), aims to nurture professionals in traditional culture who will lead the future. It is a culture that guides individuals to live in line with the founding ideology, as human beings starting from birth.



05 School of Social Welfare

While past social welfare initiatives began with addressing the issue of poverty, 21st-century social welfare demands the realization of human survival, self-esteem, and coexistence, allowing everyone to live happily. If achieved, our world will become joyful, content, and blissful.

To actualize human survival, dignity, and coexistence, the Department of Social Welfare aims to foster professionals in social welfare who practice human services. In this department, we prioritize character education and focus on the integration of welfare theory and practical training.



06 School of Sports & Health

"The greatest welfare in the era of centenarians is sports." When citizens of all ages, regardless of gender, embrace the philosophy of 'A Better Life Through Sports' and integrate sports into their lives to enhance their health and fitness, a genuine era of welfare will truly unfold.

The current global healthcare industry is transitioning from a focus on treatment to areas such as prevention, diagnosis, and post-care management. Additionally, the proportion of the population aged 65 and older is steadily increasing, estimated to reach 24.3% by 2030. Given the expansion of the health industry for prevention and post-care, the growing elderly population, and the rise in lifestyle-related diseases, now is a critical moment for lifestyle sports coaches and health professionals.





07 School of Management

We embark on the journey of a 120-year life, recognizing the significance of evolving into seasoned navigators who consult the map rather than solely relying on experiential wisdom.

The School of Management anticipates playing a significant role, akin to a guide, in shaping the design of your second chapter in life! We look forward to assisting you in crafting the blueprint essential for designing your life.

In our School of Management, one can expect guidance towards a more fulfilling life journey, provided by excellent professors and a comprehensive curriculum. No effort is spared to ensure that the journey is not only enriching, but also successful.



08 School of AI Convergence

School of AI Convergence, An Education Platform for the Future!

The School of AI Convergence aims to cultivate key talents who will lead the upcoming era of 'AI+X,' in preparation for societal changes and future industrial demands associated with the Fourth Industrial Revolution.

'AI+X' Talent Development Education Program

The School of AI Convergence provides a comprehensive education program in the fields of AI, big data, metaverse, VR/AR/XR, drones, and other emerging technologies of the Fourth Industrial Revolution. This program is built upon the core theories and knowledge of computer science, aiming to cultivate talents in the 'AI+X' domain.



Brain Education

Brain Education is a kind of brain instruction manual that assists everyone to know and understand the proper utilization of the human brain. At the center is the Brain Operating System (BOS), which is the core technology of Brain Education.



Brain Education is a complex convergence discipline that studies philosophy, principles and methodology. It is a discipline that utilizes all knowledge related to the brain to awaken the essential value of humanity and to realize it in life. It is also emerging as a ‘human technology’ to improve the quality of human life.

Efforts to develop Brain Education as an academic field began in earnest in 2003, when the College of Brain Education received recognition for its master's and doctoral degree programs from the Ministry of Education. Global Cyber University was launched in 2010, as a four-year online education university which also offers the world’s first bachelor’s degree in Brain Education.

Brain Education & Social Engagement

Emotional Labor Healing 365 Project

From 2015 to 2020, Global Cyber University conducted a project funded by the government to solve the problems of ‘emotional labor’, which has emerged due to the rapid increase in service occupations in Korean society since the 2000s. The project contributed to establishing the reputation of Global Cyber University as a ‘University specialized in Brain Education’ by presenting the results of solving social problems within the current Korean society. There were 314 institutions and 9,933 trainees that participated in the project for 4 years and the research result was presented in various international journals.

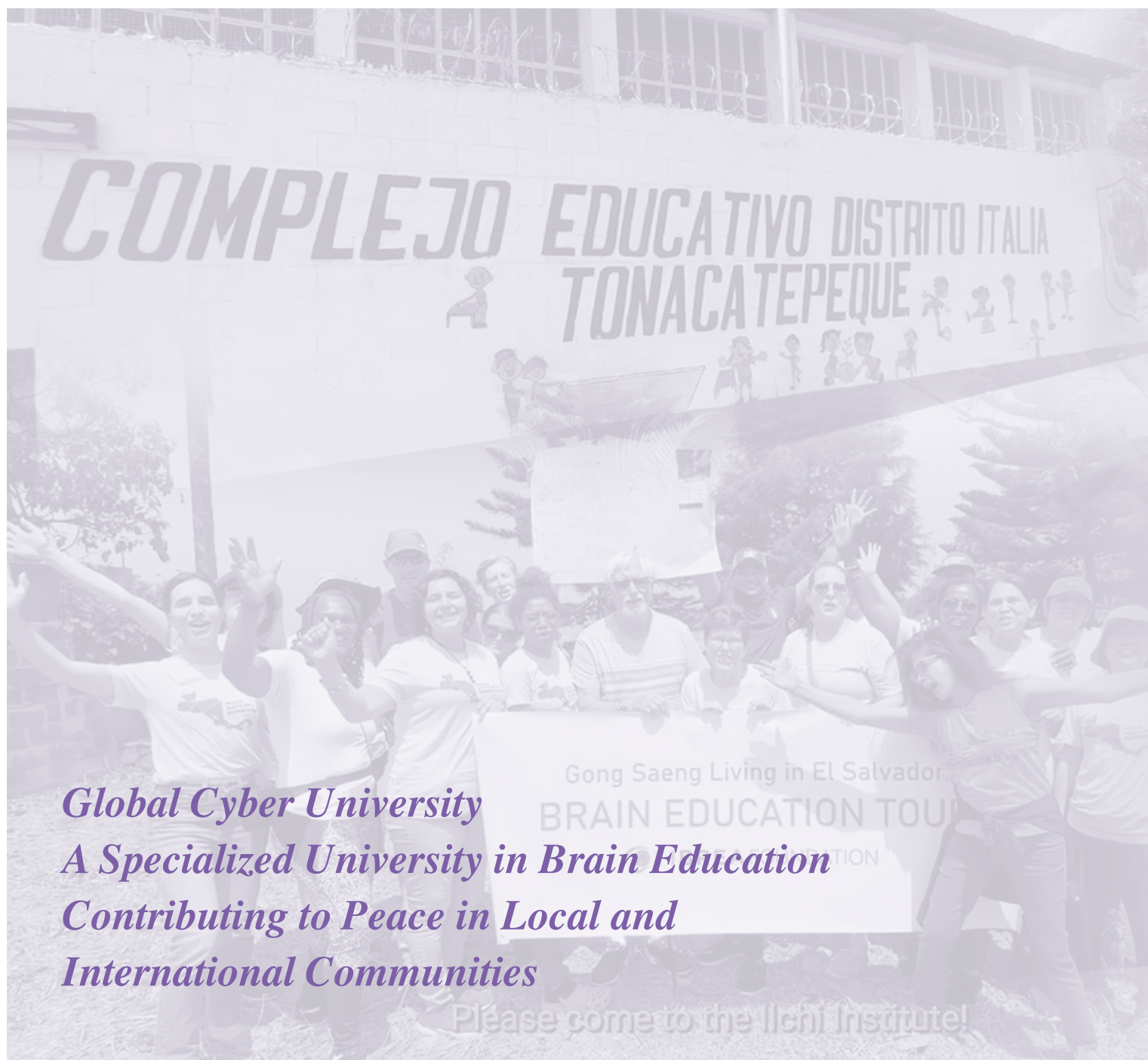
Starting with this project, Global Cyber University has carried out another project funded by the Korea Occupational Safety and Health Agency, to support emotional workers for four consecutive years beginning in 2016. The training program developed to reduce job stress has been distributed to 314 institutions, including hospitals and call centers across the country. The successful result and achievements were proven to be recognized by the Korea Occupational Safety and Health Agency, as they were awarded the “Best Organization Prize” in 2018.

The training program was developed to strengthen the vocational competency and expertise in the field. Moreover, it reinforces the qualification system and capabilities of workers in related fields, being used in-class, as well as in online situations.

Campaigns took place in various locations including major hospitals and railway stations across the country to promote the awareness of emotional labor, so that the general population can be appreciative to those who work in various fields as emotional workers.



Brain Education & Global Engagement



Global Cyber University
A Specialized University in Brain Education
Contributing to Peace in Local and
International Communities

Please come to the Ichi Institute!

El Salvador Brain Education Project

Carlos Garcia from El Salvador's Permanent Mission to the UN, initiated the project by the International Brain Education Association (IBREA) after attending the 2011 Brain Education Seminar in New York.

Impressed by the success in the U.S. and Korea, Garcia recommended Brain Education to El Salvador's Ministries of Foreign Affairs and Education. Following the pilot project's success in 2011 directed by IBREA, IBREA Foundation, and the Korea Institute of Brain Education, Vice President Salvador Sánchez Cerén proposed expansion. The 2012 initiative funded by the Korean government via the Ministry of Education, Science, and Technology's Official Development Assistance (ODA) program, focused on teacher training and consulting for emotional regulation and self-esteem. Led by Global Cyber University, IBREA, and IBREA Foundation who specialize in Brain Education, it aimed for positive community transformations through long-term establishment in schools. From 2013, under the guidance of IBREA Foundation, the Ministry of Education of El Salvador and the Salvadoran Institute for Educator's Wellness (ISBM), the project achieved significant milestones. By 2017, a quarter of all schools in El Salvador, totaling over 1,400, had teachers trained in Brain Education.

President Salvador Sánchez Cerén of El Salvador, who fervently backed the Brain Education project during his tenure as the Minister of Education and subsequently as the President, summarized the transformative effect of Brain Education:

“Brain Education is an innovative philosophy that combines knowledge of the brain, energy, and emotional regulation to take you through a process to mold and cultivate your character towards a healthier and happier life. ... We want to live in tolerance and be able to accept each other. In that sense, this initiative method is very special and that's why we have supported its expansion to other schools”.





글로벌사이버대학교
GLOBAL CYBER UNIVERSITY

Cheonan Campus

284-88, Gyocheonjisan-gil, Mokcheon-eup, Dongnam-gu, Cheonan-si, Chungcheongnam-do, 31228, Korea

Seoul Learning Center

11, Apgujeong-ro 32-gil, Gangnam-gu, Seoul, 06022, Korea

www.global.ac.kr